

Application Success Stories

Spectrum Powder Coaters Go Pro with Gema



Reduced Powder Waste

Increased Production

Higher Quality

Application Success Stories

Installation Key Data

2x OptiFlex® Pro B units

2x OptiFlex® Pro Dual units

Automatic and manual application

Installed 2020

Supplied and installed by Trucoat Systems



Application Success Stories

Despite recent uncertainties and a turbulent year throughout the UK business sector, Spectrum Powder Coaters Ltd have taken the decision to bite the bullet and invest in the latest powder coating technology to maintain their position as a premium supplier to a range of industries nationwide.

The specialist powder coating company is headed up by Managing Director Chris Shannon, who said: "Is it the right time to invest? Who knows that answer, but one thing is very clear if you based your business around the uncertainty over the last few years then we wouldn't achieve anything.

"We have to keep moving even in these uncertain times so that is why we have decided to invest heavily in the latest technology that will not only save us on our material usage but offer our customers a superior finish."

As part of ongoing improvements Spectrum have recently upgraded their painting facility with a range of manual and automatic application equipment from Gema, supplied by Trucoat Systems, the local Gema

ServiceNet distributor. Martin Pooley, Trucoat Director, explains the process: "We have been working with Spectrum for many years and we have supplied a range of Gema units over that time. With the release of the OptiFlex Pro range Chris agreed to work with Gema putting the first units to the test in a demanding production environment. We carried out extensive production tests on a full range of products to really test the new features and technology, the results were outstanding with improvements in quality, powder savings and coating times. Spectrum ordered their first units the same day with a part exchange agreed for their earlier generation units and we installed the new equipment with a comprehensive operator training course the following day without disruption to their production schedule."

A year on and Spectrum have now replaced their complete fleet of manual application guns and have also upgraded their existing automatic guns. Upon discussing the improvements Chris went on to say: "The latest range of equipment from Gema has once again proven to be first class, we have

had no issues since installing the new units. Trucoat have recently carried out the first service on the first OptiFlex Pro units and they have not missed a beat. We have come to expect first class service from both Gema and Trucoat and that is exactly what we have received. We have tested other equipment over the years but have always found the Gema build quality and performance to be unrivalled, particularly in our demanding working environment.

We pride ourselves on quality and sustainability, we are accredited to a range of ISO standards and our ongoing investment programmes feed into this. The new equipment has not only given us a strong return on investment it has also reduced our waste and improved our quality, keeping our customers happy and maintaining our position as a high-end coater in an ever more demanding environment."