

Application Success Stories

«The evolution of design heating»

AN·TRAX IT



Increased Performance

Touch-Up reduction

Up to 20%
powder saving

Application Success Stories

Installation Key Data

1 x OptiFlex® Pro B Spray



Application Success Stories



Antrax IT is a company based in Resana (Italy), which was established in the late Nineties. The Company's philosophy is to create designer radiators and heated towel rails, that not only perform a mere heating function, but instead become genuine designer objects capable of furnishing any room in the home. Most are created in partnership with famous, internationally-renowned designers.

The customers have the possibility of customising the radiator dimensions and colour variants "there are more than 200 colours available". The recent need to provide an even more exclusive, quality and just-in- time service, has led to evaluate the possibility of renewing

the painting equipment, and for the first time, **Gema OptiFlex® Pro B Spray** with **Smart Inline Technology**, has been tested. From the first day, all operators gained considerable confidence in the new technology and after a short time they also showed a remarkable ease of application, with any type of powder, considerably reducing the painting times of each element. The greater uniformity of the finish, in addition to significantly increasing the quality of the surface finish, has also allowed a significant reduction in powder consumption, estimated at around 20%.

After just over a month, thanks to the remarkable results obtained with the **Smart**



Inline Technology, the management of Antrax IT decided to speed up the paint department's renovation process, opting for the complete replacement of the automatic booth.

Obviously, the choice was to invest in Gema's technology, combined with a quick color change booth from the **MagicCompact** series, complete with everything necessary to guarantee maximum quality and efficiency. The installation has already been scheduled for the end of 2022.

So, stay tuned, you will soon discover the new performances of the Gema system, already from the first months of next 2023.