

Application Success Stories

Successful usage of the new OptiFlex Pro manual unit



The Wheel Specialist



Superior application
finish

Significant powder
savings

Easy and flexible
usage

Application Success Stories

Installation Key Data

Parts:

Alloy Wheels

Scope of delivery

OptiFlex® Pro B manual unit

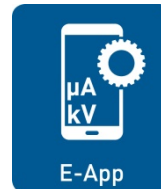
Including:

PowerBoost technology

OptiSelect® Pro manual gun

OptiStar® 4.0 gun control with E-App

OptiFlow IG07 injector



Application Success Stories



The Wheel Specialist began life as a franchise in 2007 but has roots going back to 1955 under the company Lap-Tab Ltd. Today, there is a network of 27 established branches of The Wheel Specialist across the UK.

As part of their continued development and business investment, The Wheel Specialist have partnered with Gema to supply powder coating equipment since May 2012. Following the launch of the latest Gema OptiFlex Pro manual unit another trial was carried out



by the group, this time with the Gema Optiflex Pro vs. another powder coating gun. And once again, the Gema product stood out above the competition. Andy Thompson, Technical Director at The Wheel Specialist commented "Once again, Gema have won hands down. Our franchisees who took part in the trials agreed that the application was still far better than any of the alternative equipment we have tested. The OptiFlex Pro has a range of new features including a new powder injector, an upgraded gun



that is even more robust and the Gema E-App, these features combine to give a top quality consistent finish that is expected by our customers, we also saw significant powder savings when compared to the competitor alternative. All new franchises will be supplied with the OptiFlex Pro units and we are working closely with the Gema network to upgrade existing franchises up and down the country to ensure we all benefit from the advantages of the new OptiFlex Pro."

